

**Generation X Subcommittee Meeting Minutes**  
**Wednesday March 23, 2016 8:30am**

**Attendance:** Kerry Brock, Catherine Revzon, Charlie Shipman, Anita Dinwoodie, Michael Carter, Bill Douglas (Marketing Committee)

**New Business:**

- Michael discussed progress on the Video project. Completion of a press release. Discussed ideas like keeping videos to one minute, iphone's only, and creation of a gmail account for videos. Talked about media outlets that could get the word out. Also discussed with Bill collaboration with Marketing committee.
- Catherine talked about progress on Intergeneration project. We went over as a group the list of businesses that were compiled by the town.
- Anita discussed progress on the Ambassador project. Shared completed press release and talked about case study. Need for more promotional material for this project.
- Kerry briefed us on tonight's committee meeting.
- The next Generation X Subcommittee meeting is scheduled for Wednesday April 6, 2016 at 8:30am at Town Hall

**Meeting adjourned at 10:10am.**