

TOWN OF WESTON

MARKETING & COMMUNICATIONS ADVISORY COMMITTEE MEETING

December 5, 2018

7:30 pm

Meeting Room Town Hall

AGENDA

1. Approval of November 2018 Minutes
2. Review Initiatives:
 - Marketing Plan/SWOT
 - Social Media Structure
 - Signage Town Branding
 - Marketing Initiative Presentation
3. MCAC January Presentation
4. New business

Cc: MCAC Members

Christopher Spaulding, First Selectman

Jonathan Luiz, Town Administrator