

## TOWN OF WESTON STRATEGIC PLANNING COMMITTEE

This committee is intended to be Phase II of “Crafting a Strategic Plan for Weston’s Future.” The committee shall consist of up to 17 members, with a term to expire in 2 years, unless the committee is terminated earlier by the Board of Selectmen. Said committee can be renewed for additional one year periods as deemed necessary or appropriate by the Board of Selectmen. A Selectman and a representative of the Planning and Zoning Commission shall act as co-Chairs.

The committee shall report on its progress to the Board of Selectmen and to the Planning and Zoning Commission quarterly. The mission of the committee is to:

1. Assess the views of residents, prospective residents and stakeholders with regard to future planning for the Town of Weston, including any changes in to Weston’s Planning and Zoning Regulations, so as to achieve its long term goal to be an attractive, affordable and sustainable community; and
2. Working collaboratively with the Planning and Zoning Commission and other pertinent town boards, commissions and committees, make recommendations to the Board of Selectmen and to the Planning and Zoning Commission with regard to a strategic plan, including a marketing plan, to achieve the Town’s goals.

This committee should consider:

1. Conducting public meetings to discuss the Report, dated May 7, 2015, entitled “Crafting a Strategic Plan for Weston’s Future”, to gain feedback and modify/fine-tune next steps towards achieving Weston’s long term goals;
2. Conducting discussions to gauge the desirability of available options and to collect data. Key initial groups will be:
  - i. Representative town residents
  - ii. Individuals who have recently moved into town
  - iii. Real estate professionals who work in area
  - iv. Parents of High-School seniors and parents of recent High-School graduates
  - v. Leaders of comparable towns and other knowledgeable individuals from outside of Weston.
3. Conduct survey market research to better understand (among other topics):
  - i. Why people may be moving to Weston?
  - ii. Why people chose to leave or stay in Weston?
  - iii. What amenities are missing and desired in Weston?
  - iv. Desirability of commercial expansion around town center.
  - v. Opinions/concerns around senior/cluster/alternative housing