

Agenda

Sub-Committee: Empty Nesters and Weston's Elders.

Town Hall Commission Room

December 10, 2015 at 7pm

- * Weston: The product and the brand.

SWOT:

- * The benefits & successes
- * The weaknesses
- * The opportunities
- * The threats

SUB-COMMITTEE GOALS:

- * Define the market
- * Determine the method of gathering information
- * Surveys, e-mails, phone calls, one-on-one.
- * Survey content, design and objective.

Timeline: TBD