For Immediate Release

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Weston Selected for Unique Solar Program

Solarize Program Offers Discounts of Up to 20%, Kick-Off Workshop on May Tues 13

Weston, CT —The Town of Weston has been selected to participate in a unique solar discount program that makes going solar easy and affordable. The Solarize Weston program will kick off with a workshop on Tuesday May 13, 7:00-8:30pm at the Library Community Room on 56 Norfield Road in Weston where residents can learn about the program and meet their pre-selected solar installer, Renewable Resources, Inc. The town will join 11 other communities in Phase 4 of Solarize Connecticut and expects to more than double the amount of solar currently in Weston over the 20-week program. Also participating in the program are Bloomfield, Brookfield, East Lyme, Essex, Farmington, a coalition of Haddam and Killingworth, Montville, Simsbury, Tolland and Torrington.

Solarize is a unique program offered by CEFIA in partnership with SmartPower that increases residential solar through a proven formula. It leverages group discounts through a pre-selected installer to reduce the cost of solar; it relies on the community to provide outreach and education to create awareness and build interest, and it promotes a clear end date that motivates residents to act. Over the past several weeks town officials have been interviewing installers and announced recently they have formally selected Renewable Resources, Inc. to be part of Solarize Weston program and do all of Weston's solar installations.

First Selectman Gayle Weinstein commented: "We are very pleased to have been selected for Solarize CT. Our town takes pride in supporting initiatives that offer both environmental and economic benefits. Solarize will provide our residents with the opportunity to reduce their energy costs, make Weston a cleaner place to live, and support local jobs. Town administration and support staff are committed to working with residents and our selected Solarize contractor to make the program a success."

"CEFIA is extremely proud of what we have been able to achieve through the Solarize program. We continue to see our financing tools and the Solarize model bringing down the cost of solar and making it affordable for more and more homeowners throughout Connecticut", stated Bryan Garcia, President and CEO of CEFIA. "We expect to achieve similar success as we begin the next phase of this innovative program with the participation of Weston's leaders and their dedicated volunteers."

Solarize Weston will officially kick off with its first solar workshop Tuesday May 13, 7:00-8:30pm at the Library Community Room, 56 Norfield Road, Weston. Residents who are interested in learning more about Solarize Weston are urged to attend. In order to participate in the discounts offered through the program, residents must sign a contract by Tuesday October 7, 2014.

More information about Solarize Weston can be found by visiting www.solarizect.com/weston