

**TOWN OF WESTON  
MARKETING & COMMUNICATIONS ADVISORY COMMITTEE  
VIRTUAL MEETING**

Wednesday, June 10, 2020  
Time: 07:30 PM Eastern Time (US and Canada)  
Type: Virtual Zoom Meeting

**To Join the Zoom Meeting:**

**Meeting link:**

<https://us04web.zoom.us/j/72860780499?pwd=MO5nZE13b1FlVEUyVzhQalgzYVN3QT09>

**Meeting ID:** 728 6078 0499

**Password:** MCAC

**AGENDA**

1. Call to order.
2. Approval of minutes from May 21, 2020 meeting.
3. Brief discussion about the national/local response to the George Floyd case, the town rally last weekend, and how this may inform future endeavors of the committee.
4. Real Estate Marketing Presentation: Digital draft and assets. Form subgroup.
5. Update on town website relaunch, follow up on submissions, content creation goals.
6. Compilation of assets (photos, videos).
7. Old Business
8. New Business