



**TOWN OF WESTON
MARKETING & COMMUNICATIONS ADVISORY COMMITTEE
VIRTUAL MEETING**

Thursday, May 21, 2020

Time: 07:30 PM Eastern Time (US and Canada)

Type: Virtual Zoom Meeting

To Join the Zoom Meeting:

Meeting link:

<https://us04web.zoom.us/j/76824721029?pwd=QTBBK2RFNk5mdHdWanJKYnJyVodSUTo9>

Meeting ID: 768 2472 1029

Password: MCAC

AGENDA

1. Call to order
2. Approval of minutes from February 10, 2020 meeting.
3. Update on the latest town developments since the shelter in place orders were implemented in mid-March, the committee's goals in light of the pandemic, deliverables and important deadlines. Target areas: Completion of real estate presentation; continued promotion of town events/key meetings/happenings/accolades; content creation for the relaunched website and a community outreach plan.
4. Update on town website relaunch, content creation goals.
5. Real Estate Marketing Presentation and trends.
6. Follow up on housing of all Committee digital assets (photos, video, presentations)
7. Old Business
8. New Business