



**TOWN OF WESTON  
MARKETING & COMMUNICATIONS ADVISORY COMMITTEE  
VIRTUAL MEETING**

**Wednesday, October 7, 2020**

Time: 07:30 PM Eastern Time (US and Canada)

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting:**

**Meeting link:**

**<https://us02web.zoom.us/j/85451451993?pwd=Ym8rMW1jbWZZUFEySXB5ckxDU2lJdz09>**

**Meeting ID: 854 5145 1993**

**Passcode: MCAC**

**By phone:**

**Dial: 1 646 558 8656**

**Meeting ID: 854 5145 1993**

**Passcode: 400753**

**AGENDA**

1. Call to order.
2. Approval of minutes from September 16, 2020 meeting
3. Weston town website update
4. Real Estate trends, articles, etc. Real estate marketing piece update: Digital draft. Video shorts. Welcome to Weston video, etc.
5. Upcoming town events, promotional opportunities, etc.
6. Open Committee position: Follow up discussion, new candidate prospect.
7. Old Business
8. New Business