

**APPROVED**

**Marketing Committee  
Meeting Minutes  
Wednesday, February 4, 2026**

1. Call To Order – Chair Carolyn Hill called meeting to order at 7:03 pm. Members Alexander Rea, Adam Weiner, Holly Skodis, Meghan Cordero, and Harry Chopra were in attendance.
2. Approval of January Minutes – the committee approved the January minutes Member Harry Chopra abstained.
3. Introduction of new Marketing Committee Member – Harry Chopra introduced himself and provided information on his marketing background and volunteer work in Weston, including at the Senior Center.
4. Weston250 Update - the Committee discussed the recent event, Unhired Hands, which was reportedly well-attended at the library on February 1<sup>st</sup>. The Committee noted additional events coming up in March, including a Rosie the Riveter event on March 1<sup>st</sup> at the Weston History & Culture Center.
5. Marketing Committee IG initiative moving along – Committee member Holly Skodis is continuing to make Instagram videos with First Selectwoman Nestor to address rumors and goings on in town.
6. Events around Town - the Committee discussed the following upcoming events:
  - a. Dominic Carter Black History Month Discussion – Town Hall 2/10;
  - b. A Pocketful of Rosies: Stories of Three Rosie the Riveters of WWII and their Revolutionary War Roots Presentation– March 1<sup>st</sup>
7. New Business – the Committee discussed CT rep emails and surveys that are currently being circulated. Committee member Harry Chopra advised as to events at the Senior Center, including a presentation of flowers.
8. Adjournment – the meeting was adjourned at 7:32pm.