

**Marketing Committee  
Meeting Minutes  
Wednesday, March 4, 2026**

**Zoom - 7pm**

1. Call To Order – Chair Carolyn Hill called the meeting to order at 7:03 pm. Members Alexander Rea, Adam Weiner, Meghan Cordero, and Harry Chopra were in attendance.
2. Approval of February Minutes – the Committee unanimously approved the February minutes.
3. Weston250 Update – Pocket Full of Rosie – Sunday March last event; Lachat Colonial Nights March 28, 29 – the Committee discussed events for Weston250 including a Rosie the Riveter event on March 1<sup>st</sup> and upcoming Taven Nights events at the end of the month, which already have a waitlist.
4. Other Events - Trivia March 12<sup>th</sup> Norfield Grange 7pm; Senior Center – the Committee discussed the upcoming trivia night at Norfield Grange. Member Harry Chopra shared information regarding a flower event at the Senior Center and an upcoming presentation as part of the Senior Center’s Weston250 initiative on Weston history, going back to town called Scrooby in England. The event will take place on April 22<sup>nd</sup>.
5. New Business
  - a. The Committee discussed larger events ramping up for Weston250, starting with Memorial Day Weekend, including a larger musical event and the annual parade.
  - b. The Committee touched upon providing support and guidance in the Weston250 marketing initiative, specifically providing feedback on social media graphics.
  - c. The Committee also discussed continued work on the video series “What’s Up Weston”.
6. Adjournment – the meeting was adjourned at 7:25pm.