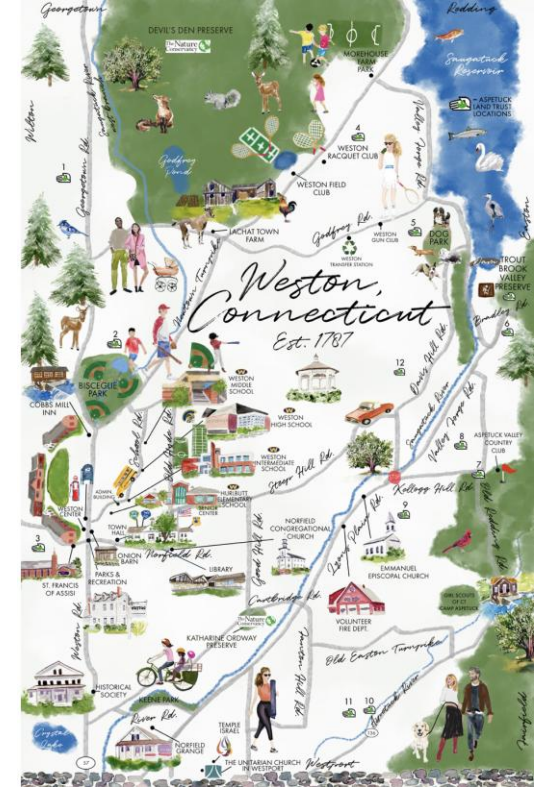




 TOWN OF WESTON, CT

2025/2026 Weston Community Survey
- Summary of Results -



Background & Objectives

- The Town of Weston conducted the 2025/2026 community survey to understand resident opinions and perceptions across many key areas (summarized below).



Top 3 Reasons Selected Weston



Satisfaction/Retention



Land Use Priorities



Satisfaction With Services



Importance of Services



Satisfaction With Town Infrastructure



Frequency Use Town Amenities



Town Infrastructure Projects That Should Be Top Priority



Perceived Amount of Town Amenities



Interest In Programs/Facilities



Condition of School Facilities



Factors Most Important When Evaluating Investment in Schools



Factors That Most Influence Willingness To Support Tax Increase



Maximum Amount Willing To Pay In Additional Taxes



Agreement With Statements About Taxes/Finances



Preferences Regarding Local Taxes



Affect of Tax Increase Slightly Above Inflation



Level of Community Involvement



How Find Out About Issues In Weston



Social Media Usage



Demographics

- Surveys were conducted online between 12/04/2025 and 01/09/2026.
- The survey averaged 10 to 15 minutes in length.
- Respondents were recruited via postcards, road signs and social media.
- A total of 1659 residents completed the survey.
- For data integrity purposes, IP frequency was evaluated to ensure that results were not skewed by "bad actors", or individuals who may attempt to complete the survey multiple times.
 - Up to two completes per IP was considered "reasonable" since more than one person per household could complete the survey. As shown below, this accounted for 93% of the survey sample.

	Number of Cases	Number of Surveys	% of Total Surveys
IP Appears Once	1167	1167	70%
IP Appears Twice	192	384	23%
IP Appears Three Times	21	63	4%
IP Appears More Than Three Times	8	45	3%

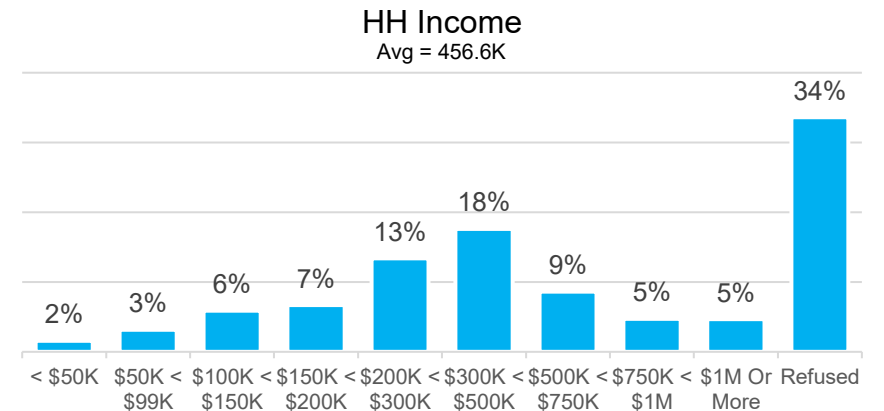
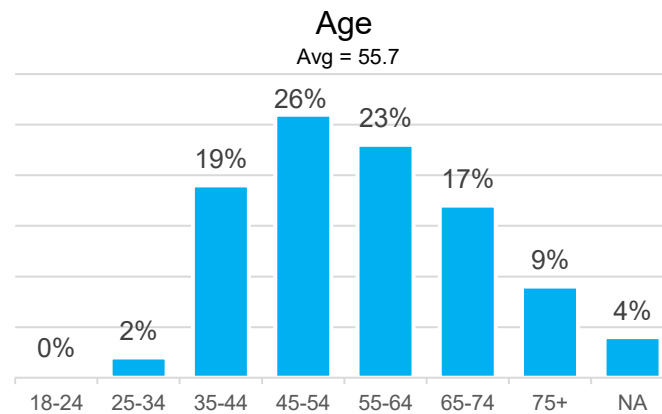
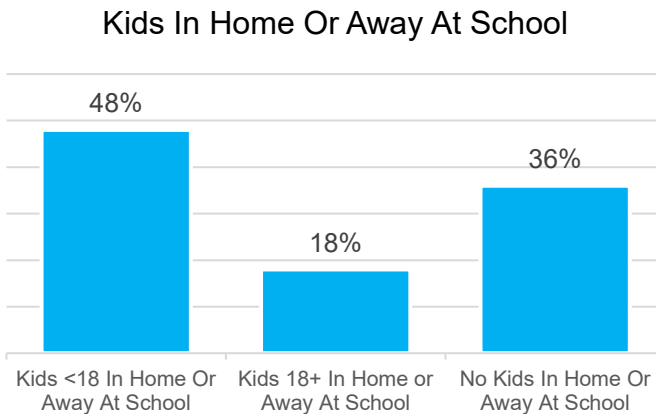
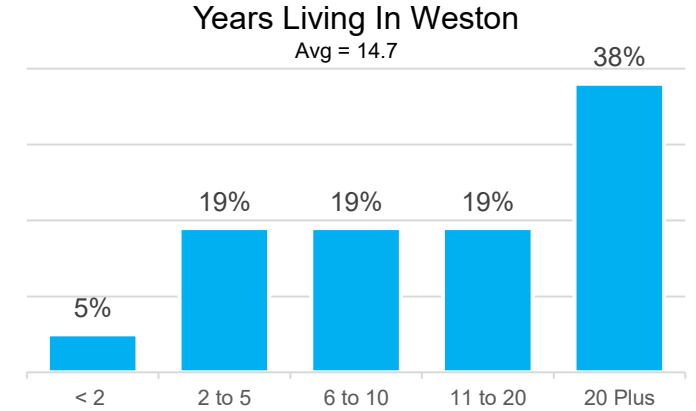
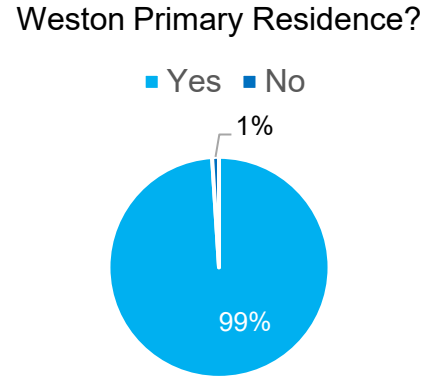
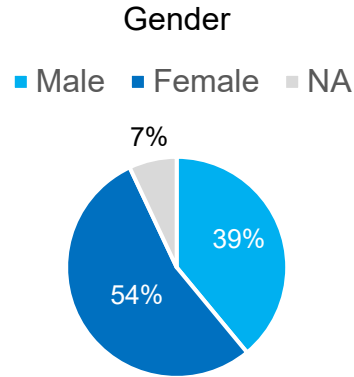
} 93% (includes 70% and 23%)
} 7% (includes 4% and 3%)

- Analysis showed that inclusion of surveys with ISPs that appeared 3 or more times (7% of sample) did not skew results in a significant or meaningful manner.
 - As a result, all completes were accepted for analysis.

- This document summarizes results for total residents surveyed.
 - Data tables have also been provided so the Town can see results for each question broken out by the following groups:
 - Age
 - Tenure
 - HH Income
 - Residents With Children Under 18 At Home Or Away At School
 - Additionally, a file has been provided that contains comments made by respondents about the survey/town – with any identifying information removed for confidentiality purposes.

Demographic Summary

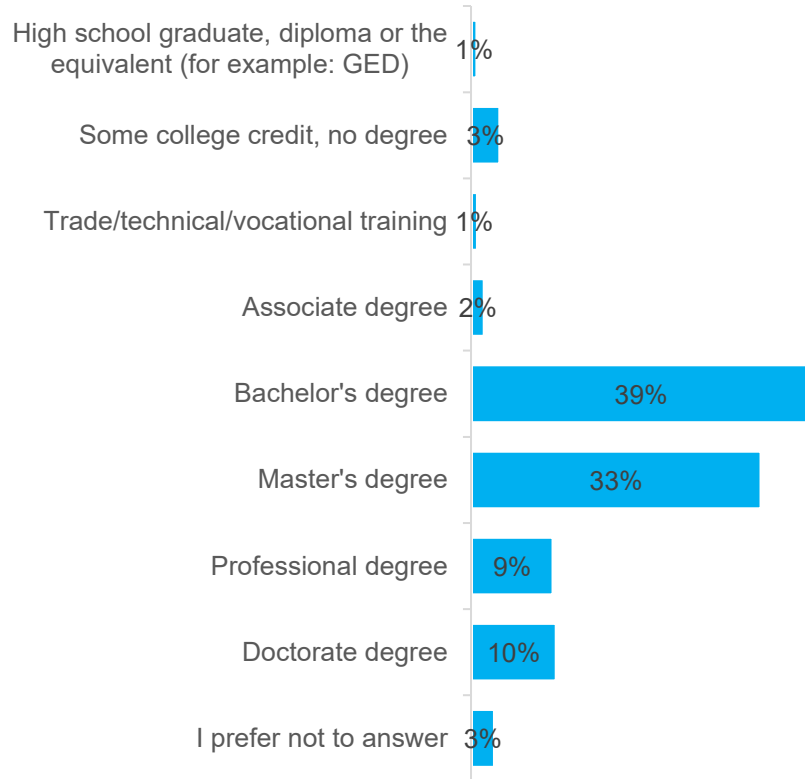
- Key demographics including gender, tenure, presence of children, age and income are summarized below:
- On average, residents surveyed are 56 years of age, have lived in Weston for 15 years and have an annual household pre-tax income of 457K.



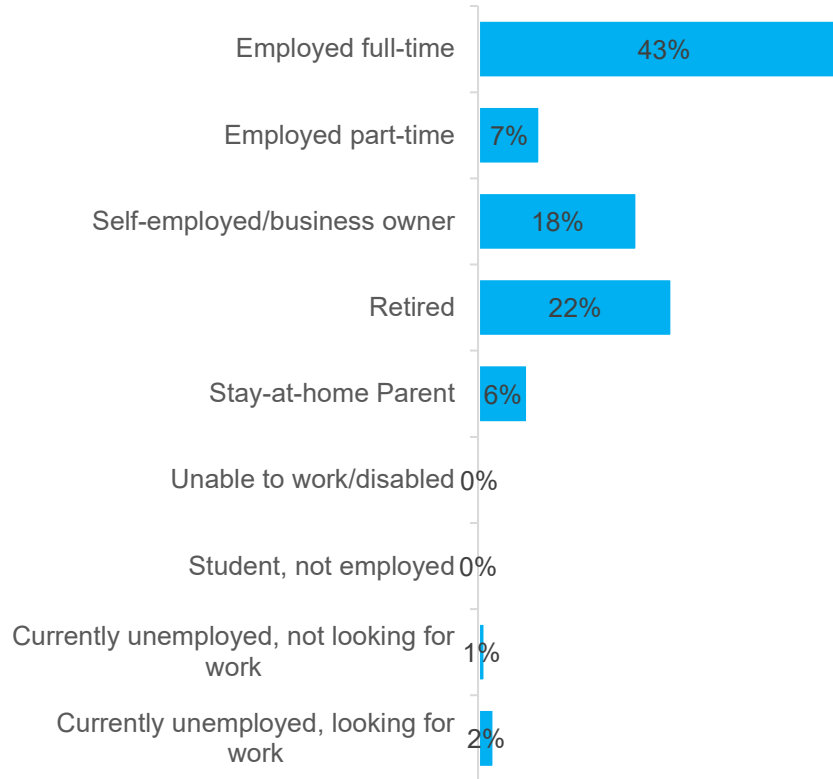
Demographic Summary

- Education, employment and remote work status are summarized below:
- Note that roughly 3 in 4 of those employed work remotely at least one day per week.

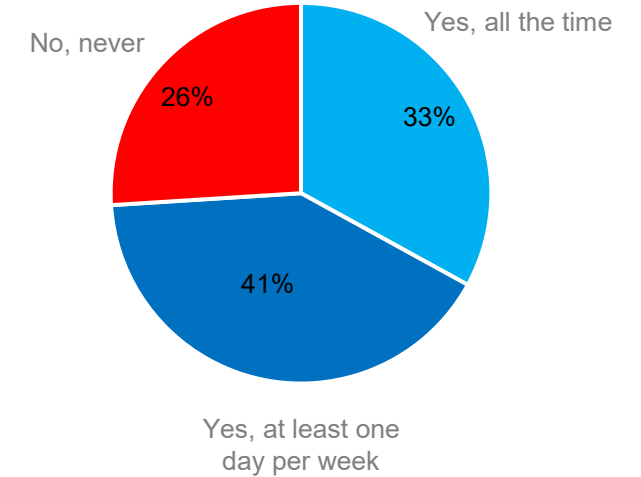
Education



Employment



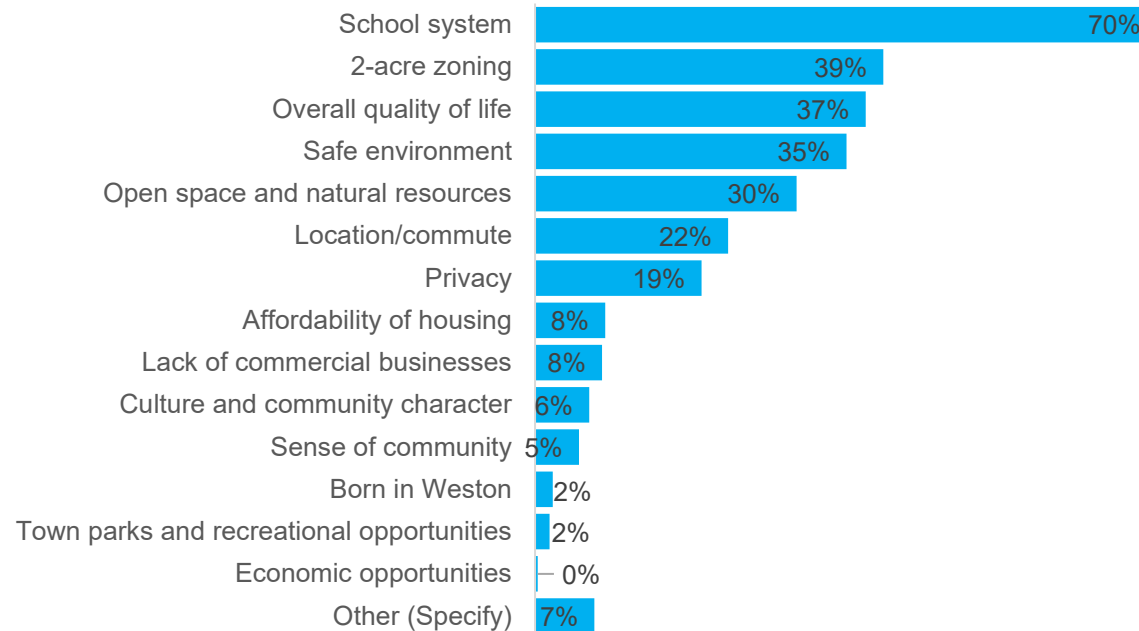
Work Remotely (Among Employed)



Top 3 Reasons Selected Weston As Place To Live

- The school system is the predominant reason that residents chose Weston as a place to live.
 - Followed by 2-acre zoning, quality of life and open space.

Top Three Reasons Selected Weston As Place To Live

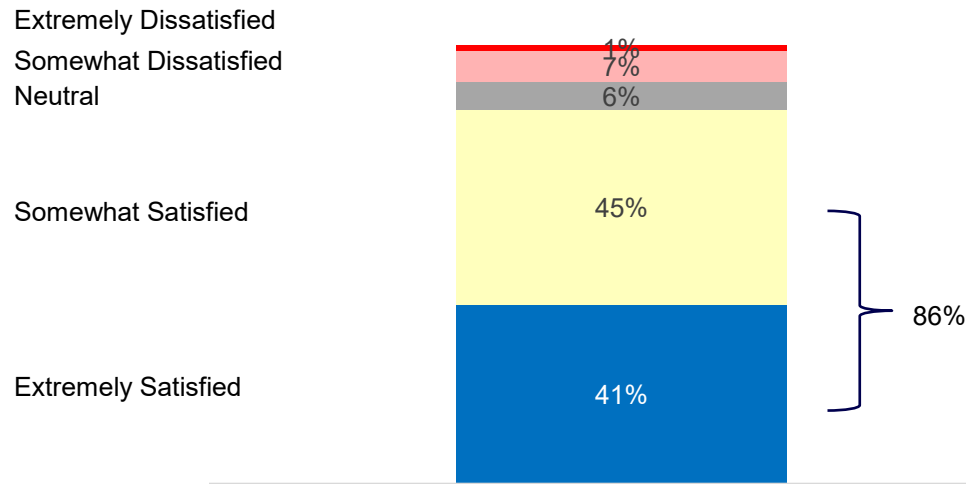


Survey Question Q7: Please select the top three reasons you chose to live in Weston:

Satisfaction With Weston/Likelihood To Select Weston Again

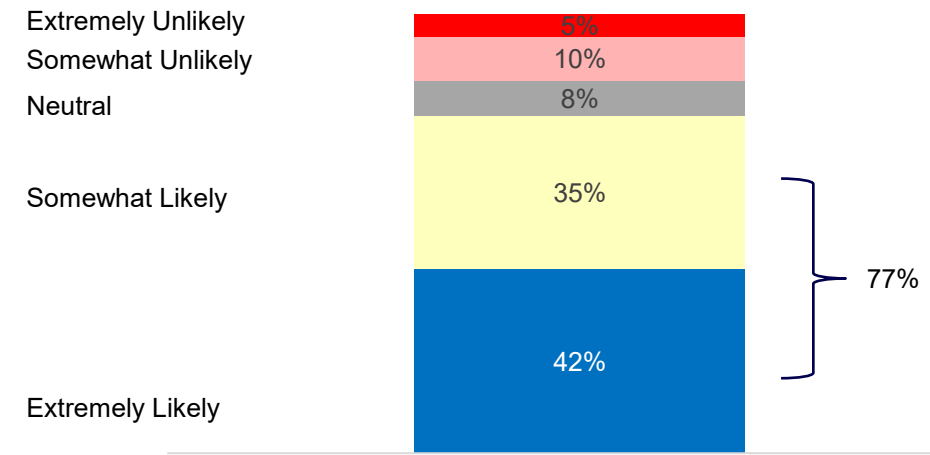
- The vast majority of residents (~8 in 10) are satisfied living here and indicate they would likely choose Weston as a place to live again.

Satisfaction With Weston



Survey Question Q12: Please rate your overall level of satisfaction with Weston as a place to live:

Likelihood To Choose Weston Again

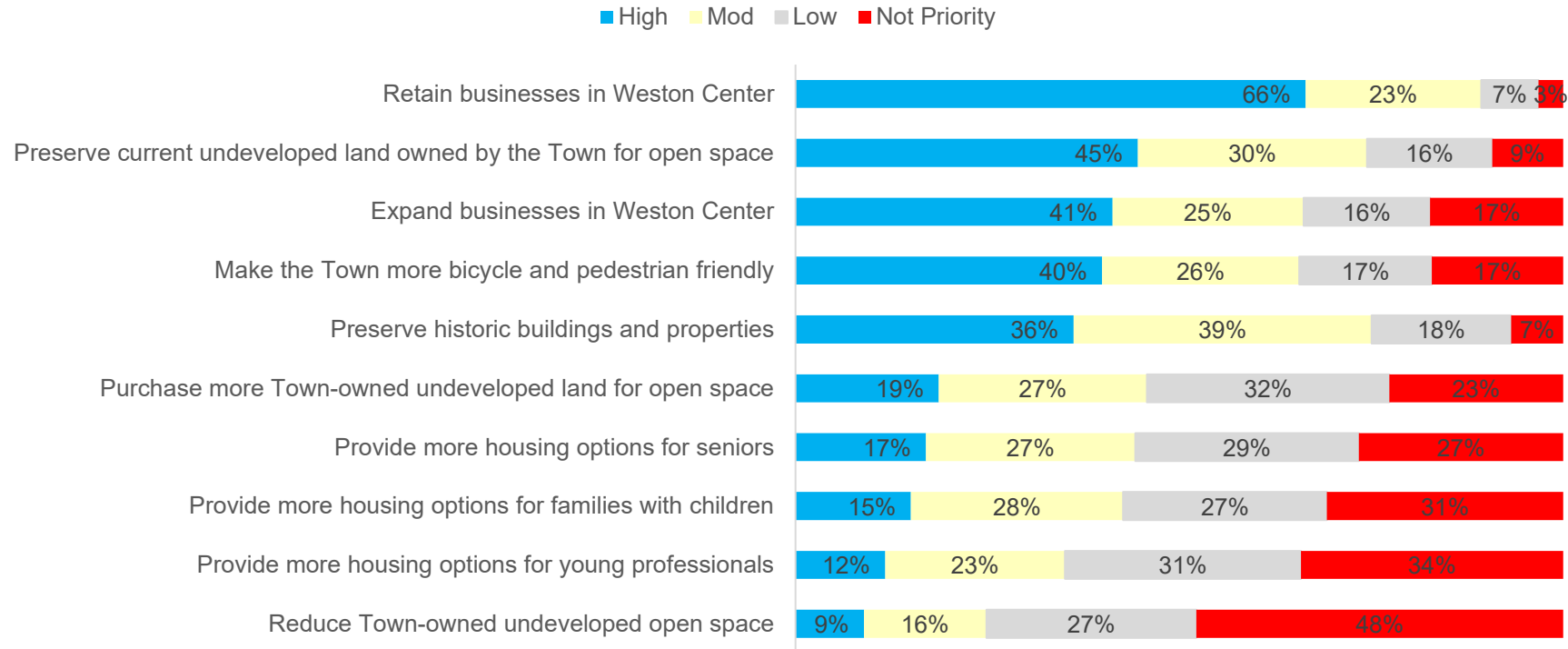


Survey Question Q13: Thinking back to when you initially made the decision to move to Weston, how likely would you be to select Weston as a place to live again?

Land Use Priorities Over Next 10 Years

- Residents are most likely to indicate that retention of businesses in Weston Center is a high priority for the town over the next ten years.
- Other top priorities included:
 - Preserving undeveloped land, expanding businesses, making the Town more pedestrian friendly, and preserving historic buildings/property.

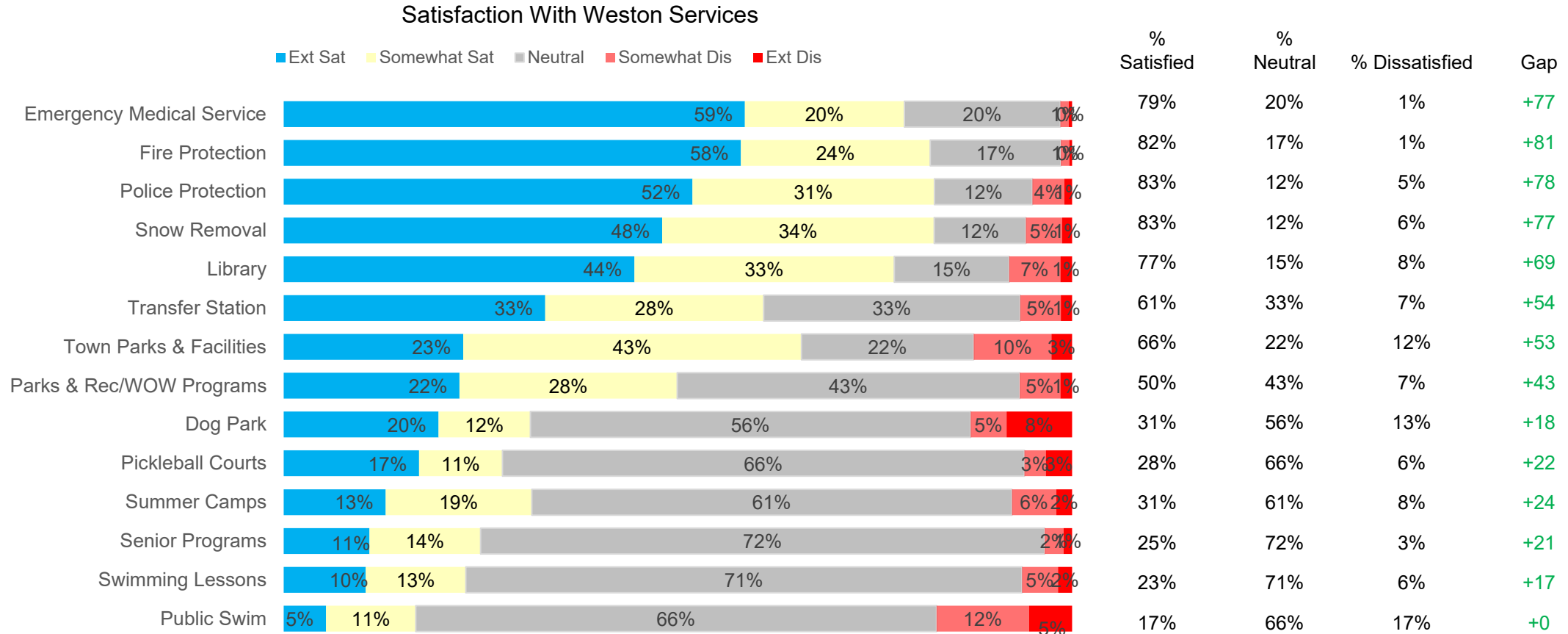
Weston Land Use Priorities Over Next 10 Years



Survey Question Q14: In 2018, the Town asked the questions below about land use priorities over the next 10 years. Please provide your land use priorities today

Satisfaction With Weston Services

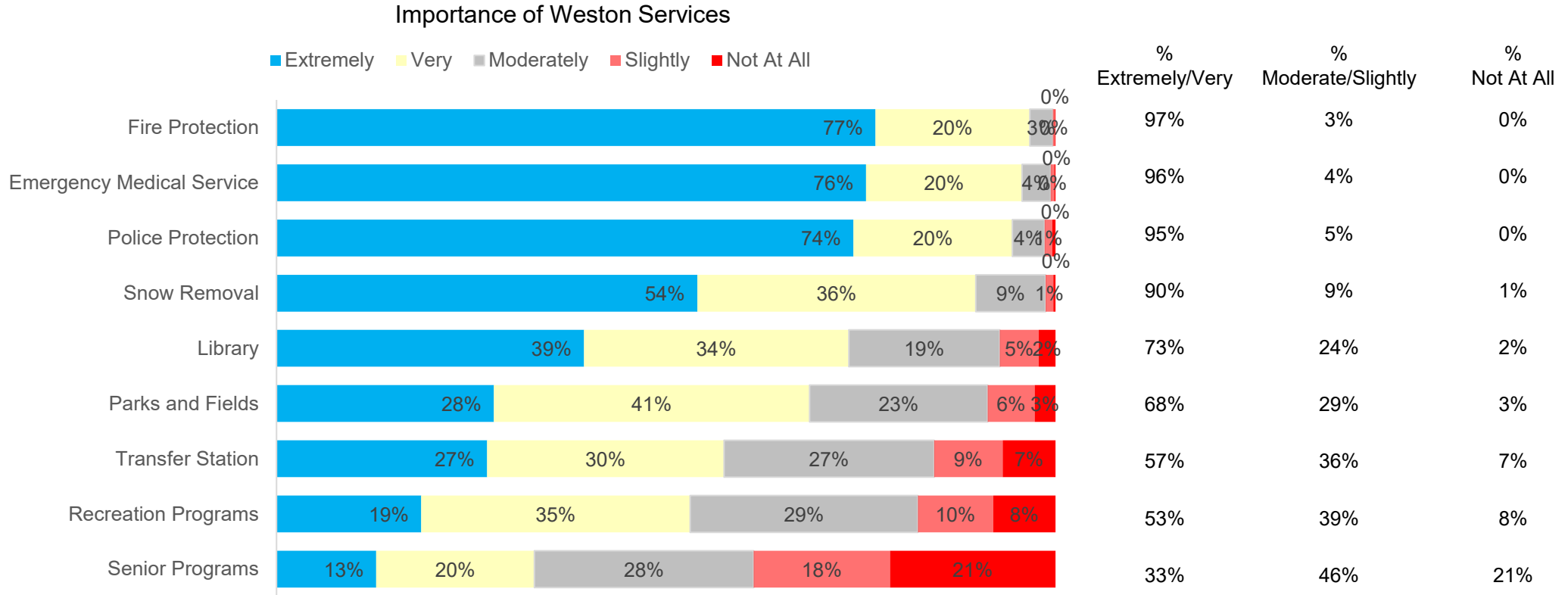
- Satisfaction with services is strong. Vastly more residents indicate they are satisfied vs. dissatisfied across virtually all services.
- Note that public swim has the highest level of dissatisfaction (17%).



Survey Question Q15: Please rate your level of satisfaction with the following services available to Weston residents.

Importance of Services

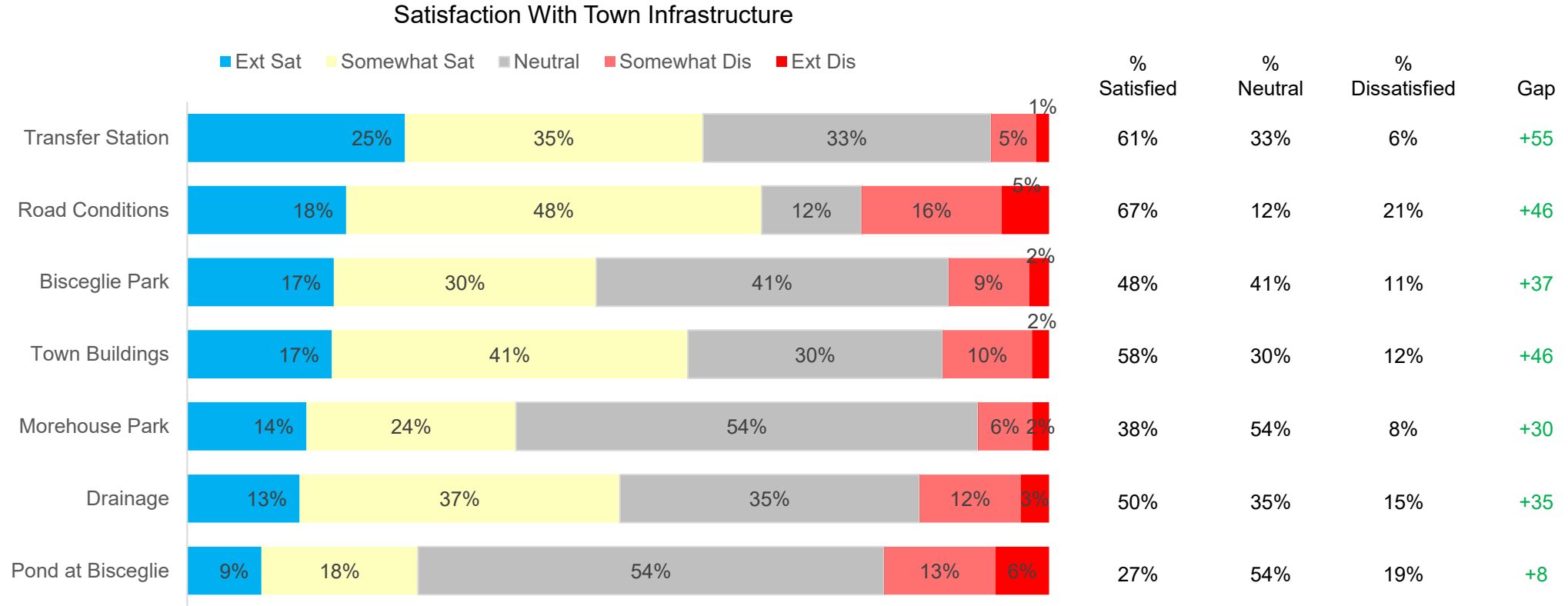
- Importance of services is summarized below:
 - Not surprisingly, Fire/EMS/Police garner the highest levels of importance.
 - Senior programs generate the lowest levels of importance, although these are clearly important for the senior population.



Survey Question Q16: Please rate the following services from extremely important to not at all important to you.

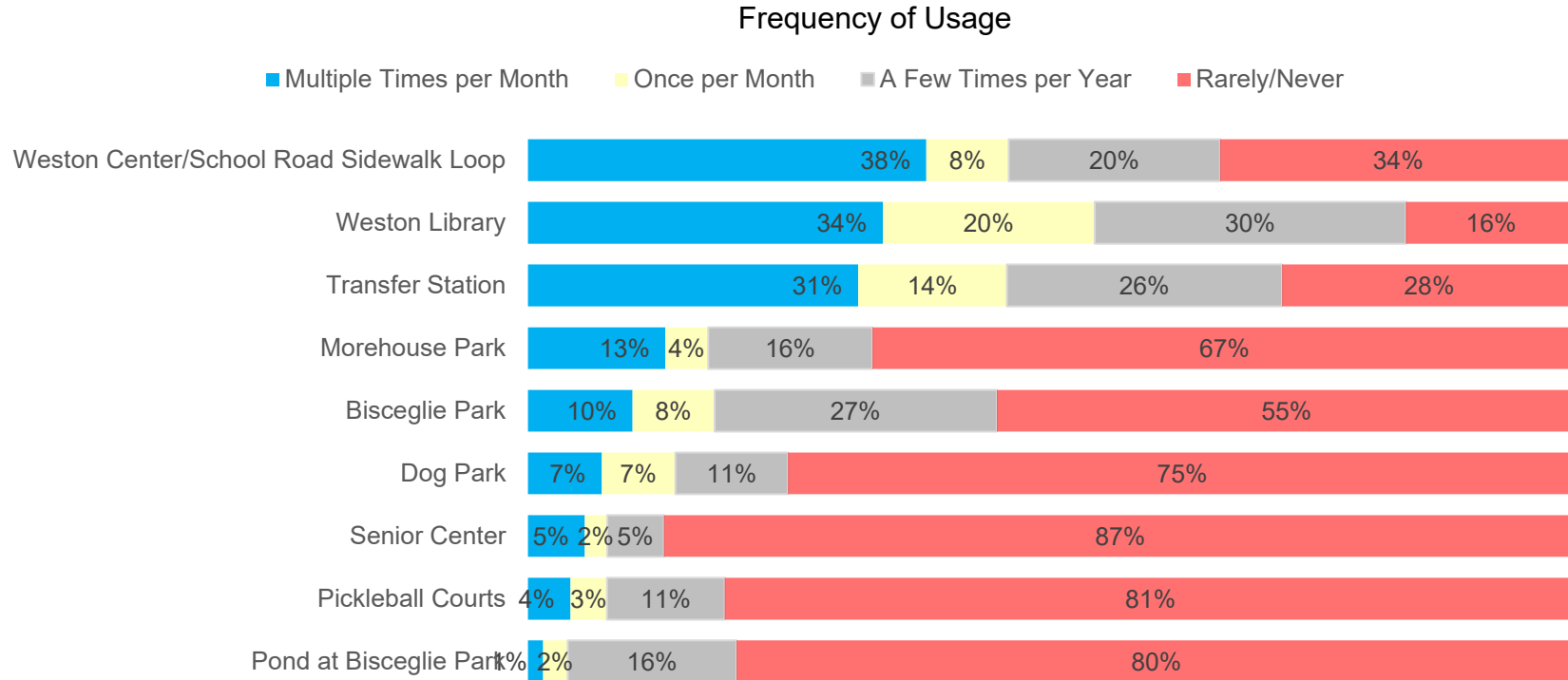
Satisfaction With Town Infrastructure

- Satisfaction with Town infrastructure is strong. Vastly more residents are satisfied vs. dissatisfied with virtually all infrastructure components.
- However, levels of dissatisfaction are highest for road conditions, the pond at Bisceglie and drainage.



Survey Question Q17: How satisfied are you with the current state of Town infrastructure in Weston?

- Usage of amenities is summarized below:

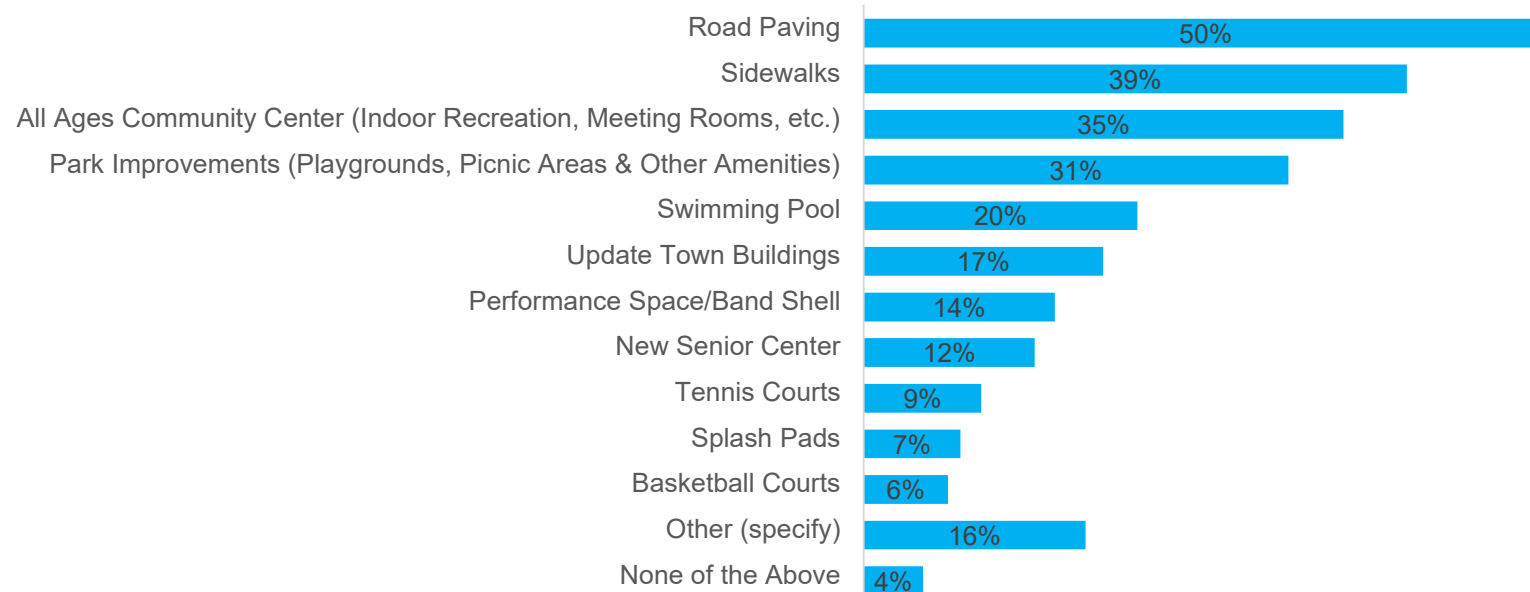


Survey Question Q18: How often do you use each of the following?

Three Infrastructure Projects That Should Be Top Priority

- Residents are most likely to indicate that road paving is the infrastructure project that should be one of the top 3 priorities for Weston to address next.
- This is consistent with the lower levels of satisfaction with road conditions noted earlier.

Three Infrastructure Projects That Should Be Top Priority

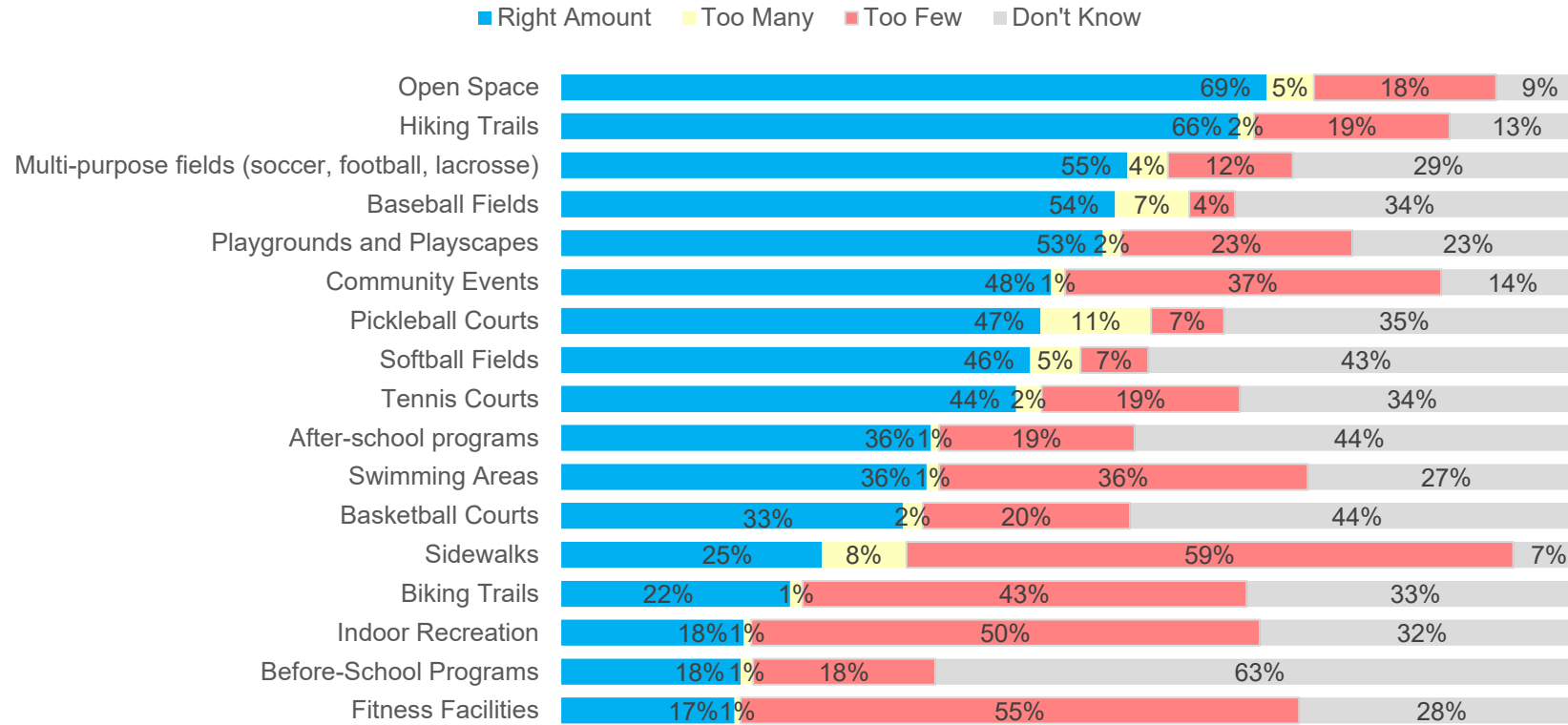


Survey Question Q19: Which THREE Town infrastructure projects should be the top priority for the town to address next?

Perceived Amount of Town Amenities

- More than half of residents indicate that the Town has too few of the following amenities:
 - Sidewalks (59%)
 - Fitness Facilities (55%)
 - Indoor Recreation (50%)

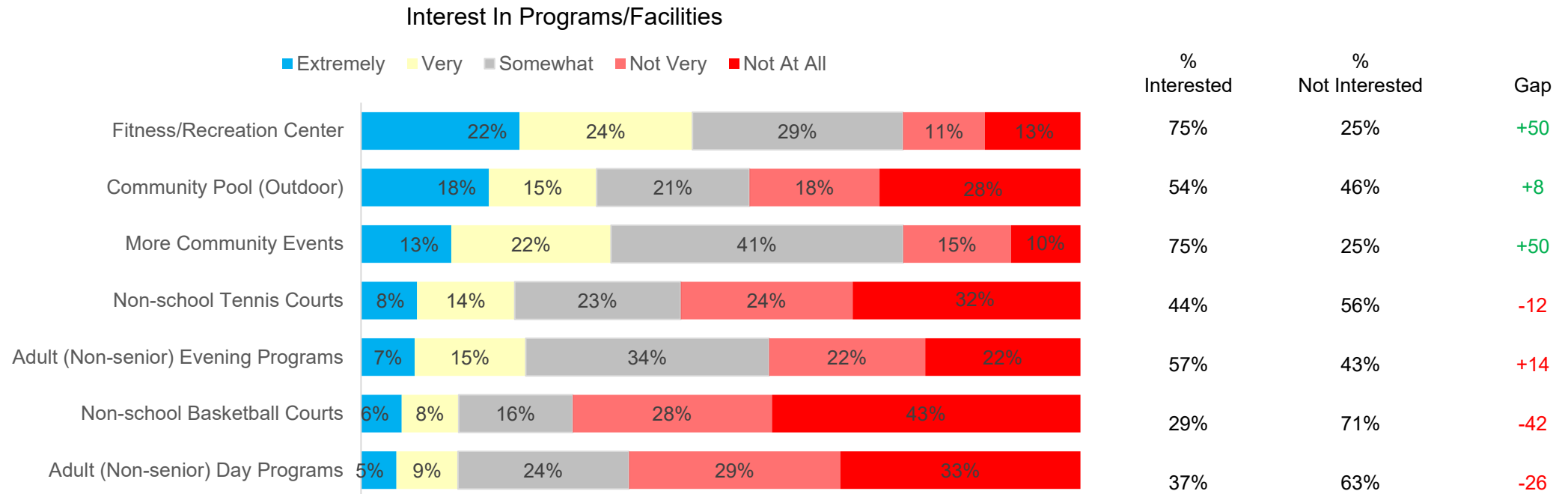
Perceived Amount of Town Amenities



Survey Question Q20: Do you think Weston has too many, too few, or the right amount of the following:

Interest In Programs/Facilities

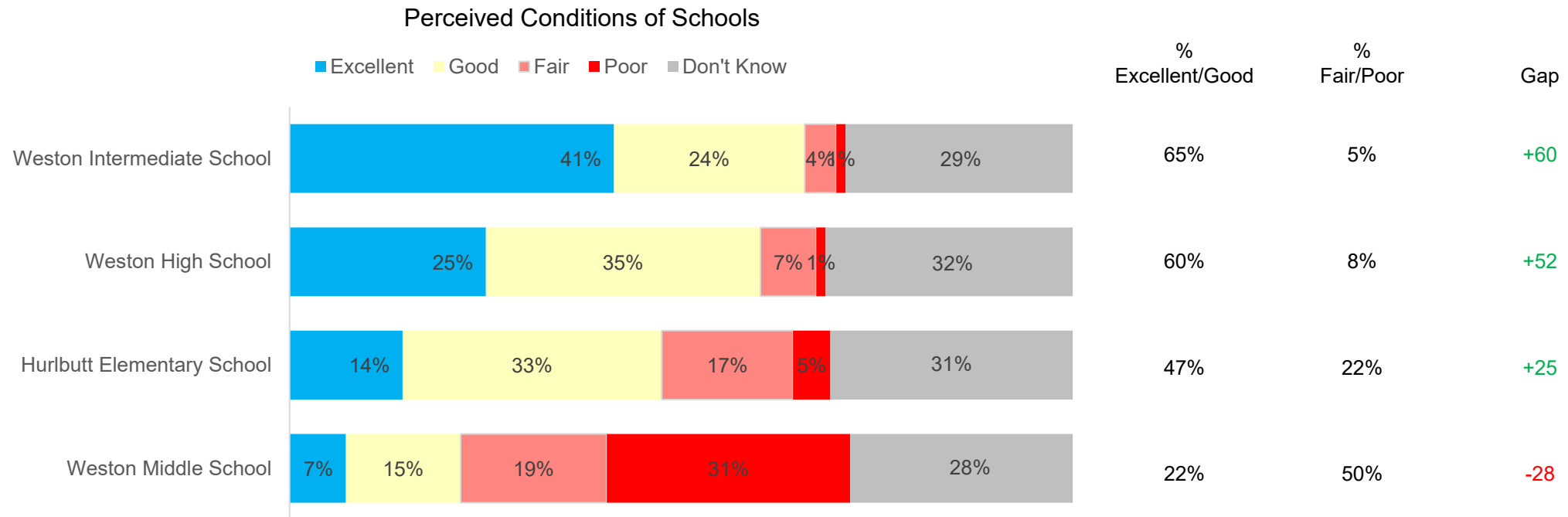
- Of the programs/facilities evaluated, interest levels are highest for a fitness/recreation center and more community events.
- There is also interest in a community pool, although this is somewhat countered by levels of disinterest.



Survey Question Q21: Please rate your interest in the following programs or facilities.

Condition of of School Facilities

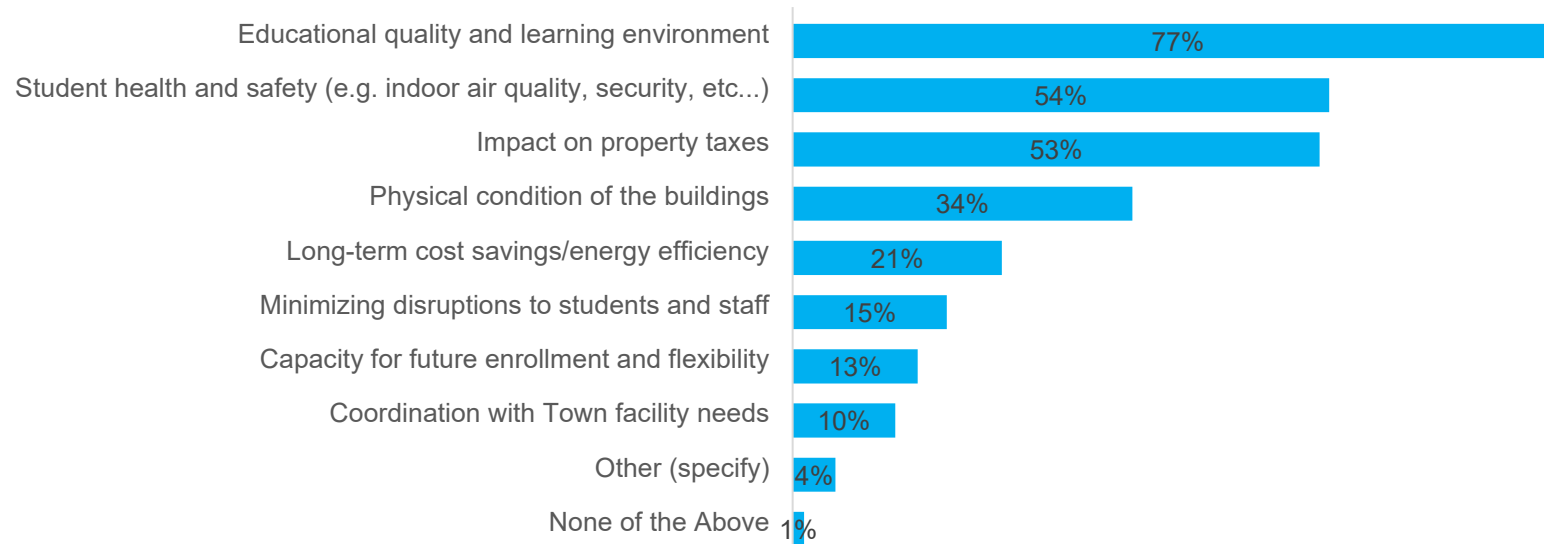
- Residents largely perceive WIS and WHS to be in Excellent/Good condition.
- Most believe Hurlbutt is in at least fair condition.
- Perceptions of WMS fall off precipitously with roughly 1 in 3 residents indicating that the school is in poor condition.



Survey Question Q22: How would you rate the current condition of each public-school facility?

- When evaluating long-term investments in Weston schools, educational quality and learning environment are most importance.
 - Followed by student health/safety and impact on property taxes.

3 Most Important When Evaluating Long-Term Investment In Weston Schools

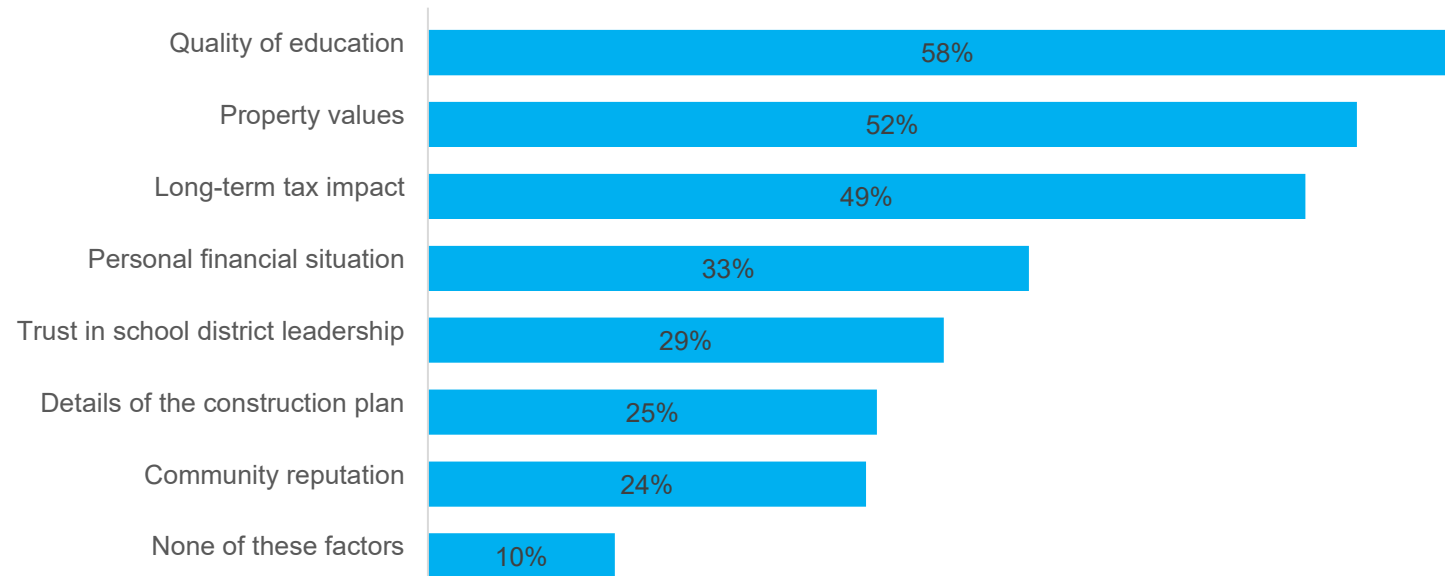


Survey Question Q23: Which THREE of the following are most important to you when evaluating long-term investments in Weston's school facilities?

Factors Most Influence Willingness To Support Tax Increase

- Quality of education, property values and long-term tax impact are the factors that most influence residents' willingness to support a tax increase for school construction.

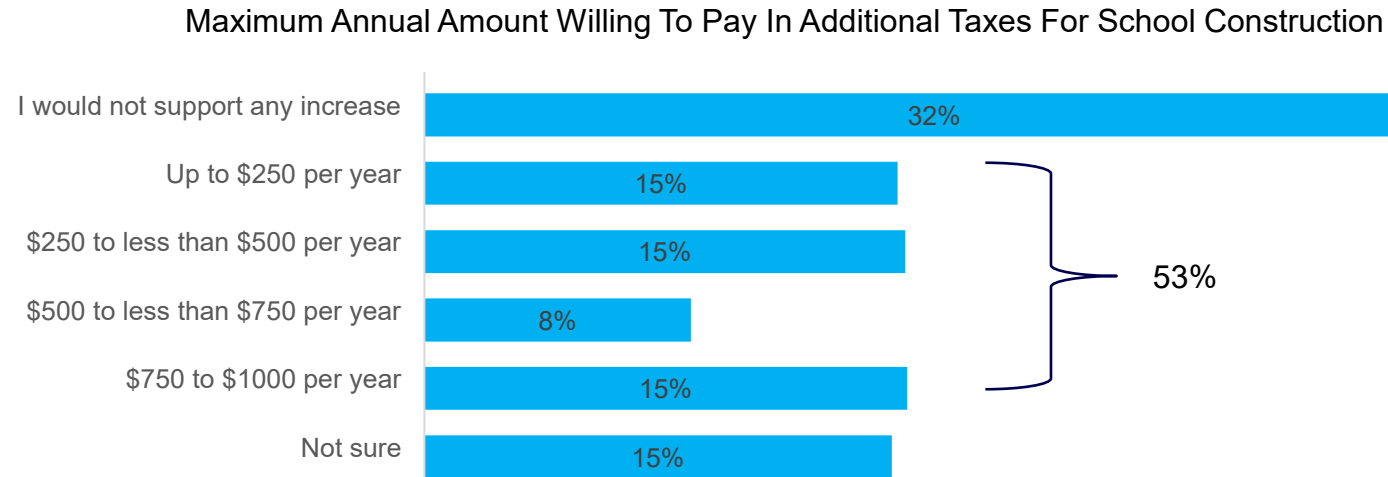
Factors Most Influence Willingness To Support Tax Increase For School Construction



Survey Question Q24: School construction is often funded through local taxes such as bond issues. What factors most influence your willingness to support a tax increase for school construction?

Maximum Amount Willing To Pay In Additional Taxes For School Construction

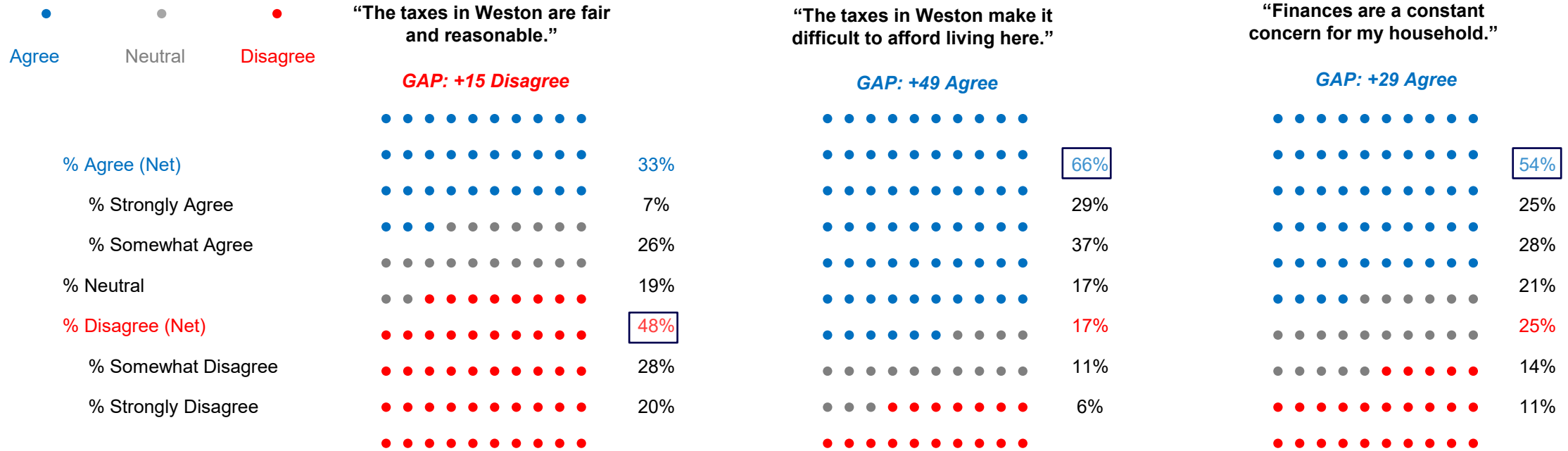
- 1 in 3 residents would not support a tax increase for school construction.
- Roughly half would. The extent of the increase residents would be willing to pay varies and is summarized below:



Survey Question Q25: To address improvements in Weston's public schools, the Town may need to issue bonds that result in a property tax increase. What is the maximum amount you would be willing to pay annually in additional property taxes to support school construction?

Agreement With Statements About Taxes/Finances

- More than half of Weston residents feel that taxes make it difficult to afford living here and that finances are a constant concern.
- Additionally, roughly half disagree that taxes are fair and reasonable.
- Vastly more residents feel negatively about taxes/finances than positively.

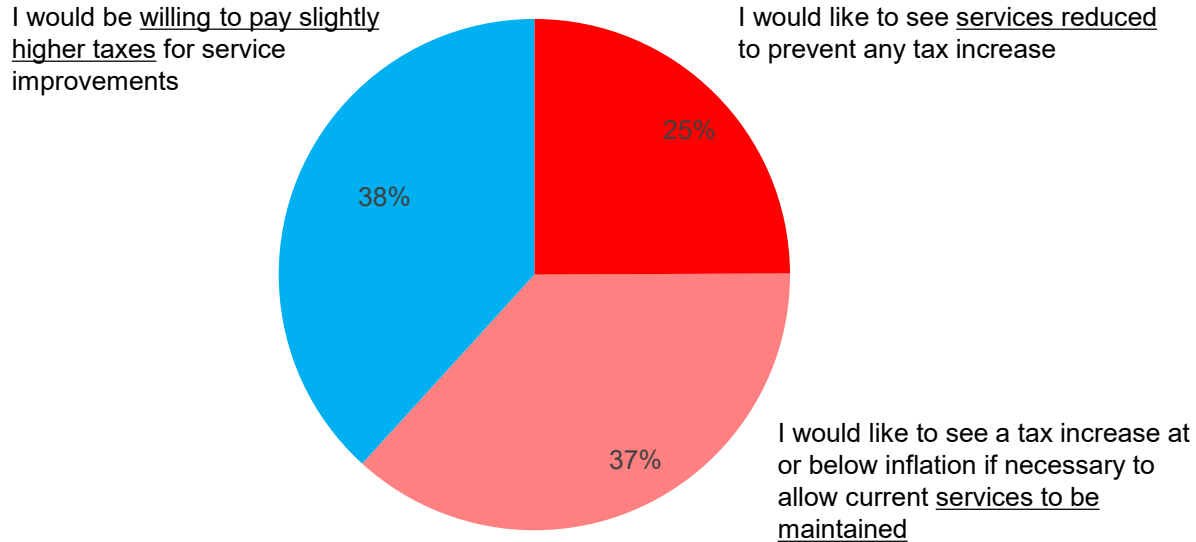


Survey Question Q26: How much do you agree or disagree that:

Tax Preferences/Affect Of Increase > Inflation

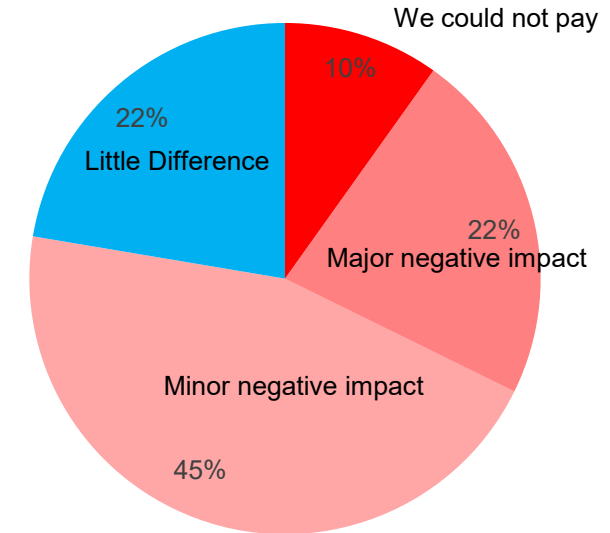
- Of the tax options provided, most residents indicate that they would either want services reduced to prevent a tax increase or an increase at or below inflation to allow services to be maintained.
- Nearly 8 in 10 indicate that an increase slightly higher than inflation would negatively impact them.
 - 10% could not pay and nearly 1 in 5 indicate this increase would have a "major" negative impact.

Preferences Regarding Local Taxes



Survey Question Q27: Of the following, which statement most closely reflects your preferences regarding local taxes:

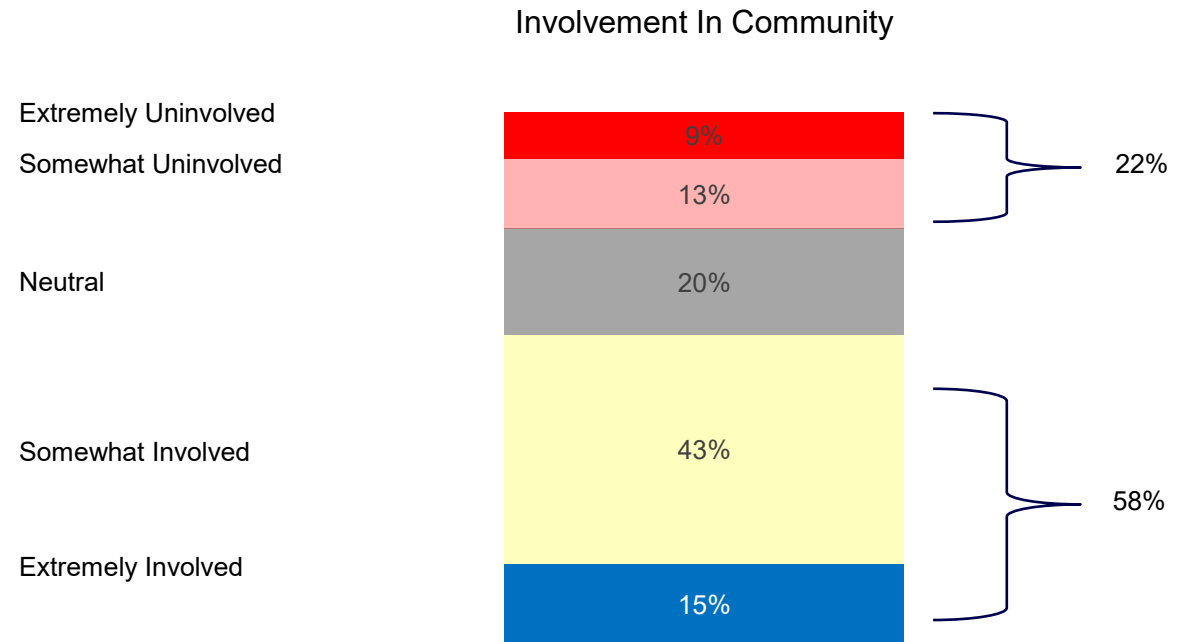
Impact of Tax Increase > Inflation On Life



Survey Question Q28: How would you be affected by a tax increase slightly higher than inflation?

Involvement In Community

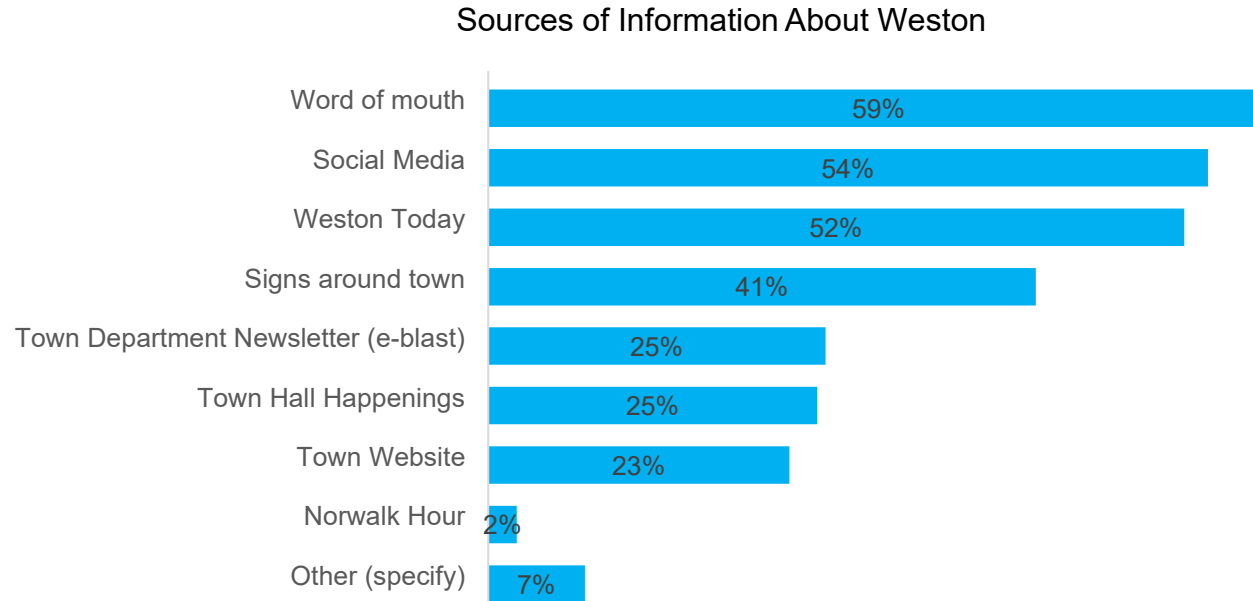
- Roughly 6 in 10 residents surveyed indicate they are "involved" in the Weston community. Roughly 2 in 10 report being uninvolved.



Survey Question Q29: How would you describe your level of involvement in the Weston community?

Sources of Information About Weston

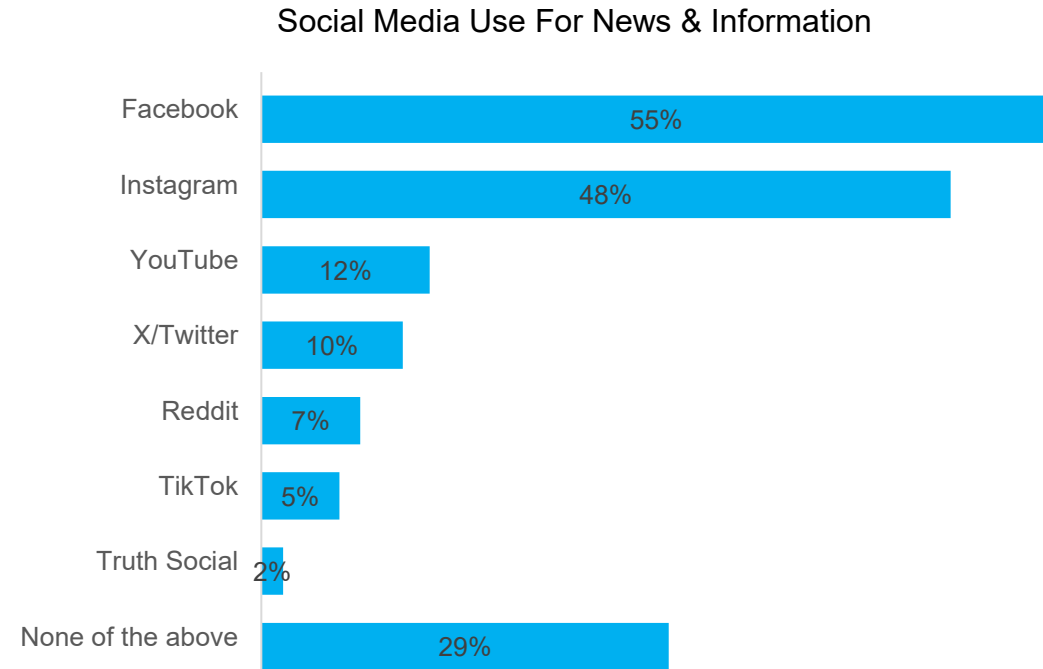
- Word of mouth, social media and Weston Today are the primary sources of information about Weston.



Survey Question Q30: How do you usually find out about issues in Weston, Town meetings and community events?

Social Media Use For News & Information

- Facebook and Instagram are the top social media platforms for news and information.



Survey Question Q31: Which of the following social media platforms do you use for news/information?

- Data tabulations have been provided along with this summary of results.
- The tabulations show the data by the following subgroups:
 - Age
 - Tenure
 - HH Income
 - Presence of School Age Children (Under 18) at home or away at school
- Additional subgroups can be provided at the request of the Town.